

# TRANSFORMATION CHALLENGE

LOSE INCHES, GAIN CASH!

UP TO \$30K IN CASH PRIZES

## How: Use TruHealth to shape a New You.

**When:** Jan. 1–Mar. 31, 2017

**Who:** Associates or Members can sign up as Individuals, Partners or a Team.

**What:** Monthly and Grand CASH prizes in each category for biggest transformation.

Individual	\$500
Partners	\$1,000
Team (3 or more people)	\$2,000

Participate **EACH** month for a chance to win (even if you've already won)!

Winners from each category will be announced on February 1st, March 1st and April 3rd, 2017.

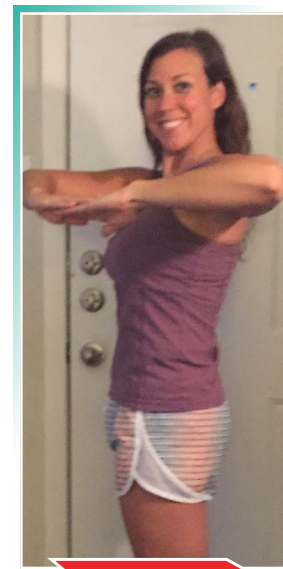
And one Grand Prize from each category;  
**ANNOUNCED AT MANNAFEST!**

Individual	\$2,000
Partners	\$3,000
Team (3 or more people)	\$5,000

**BONUS:** Sign up for the Commitment Program for a chance to **DOUBLE** your Grand Prize winnings at MannaFest!!



Before



After

## To become part of the Transformation Challenge:

- 1 Go to [newyou90.com](http://newyou90.com) and register by clicking on the Transformation Challenge link.
- 2 Submit 'before' pictures and complete your measurements on the website.
- 3 Purchase your TruHealth Fat-Loss Bundle and/or required \$200/200 PV (each participating month).  
*Please see the Official Rules to see the List of TruHealth Bundles that will count towards the \$200/200PV.*
- 4 Stay ACTIVE and ENGAGED with your FREE professional Virtual Transformation Coaches on the [newyou.com](http://newyou.com) webpage.
- 5 Submit 'after' pictures on or before the last day of each month ( January 31, February 28, March 31) of the Challenge and your short paragraph (250 words or less) about how the Challenge transformed you.
- 6 Learn more at [newyou90.com](http://newyou90.com).

Sign up NOW at [newyou90.com](http://newyou90.com)!

\*To win the grand prize, you must be present at MannaFest, April 6–10, 2017. IN ORDER TO DOUBLE YOUR GRAND PRIZE IN EACH CATEGORY, YOU MUST SIGN UP DURING THE COMMITMENT PROGRAM (DECEMBER 1, 2016 THROUGH JANUARY 13, 2017). Please see official rules on the back of this flyer for more information on the Transformation Challenge.

TruHealth  
by MANNATECH

**What Is The Transformation Challenge?**

The Transformation Challenge is a 90-day body challenge (January 1–March 31, 2017) for Associates and Preferred Customers/Members. Participants submit “before” and “after” photos; track their progress through the Transformation Challenge link on the www.newyou90.com website; and submit a 250-word short paragraph about their transformation within two weeks of the Challenge end date (March 15–March 31st, 2017). This will qualify them for the contest to win cash while they transform their bodies. Participants can compete in 3 categories; as an individual, with a partner or a team. Mannatech is awarding cash prizes each month, and then awarding a Grand Prize winner in each category at the Global MannaFest 2017 event.

**Challenge Prizes:**  
For each month of the Challenge, Mannatech will award cash prizes for the greatest transformation. At MannaFest, a Grand Prize winner from each group will be selected from each of the categories below and will receive a total of \$10,000 in cash prize. (\$2,000 for the Individual, \$3,000 for the Partner, \$5,000 for the Team).

\*If the Associate/Member signs up during the Commitment Program period, December 1, 2016– January 13, 2017, they will automatically be eligible for the Double Grand Prize amount at MannaFest (\$4,000 for the Individual, \$6,000 for the Partner, \$10,000 for the Team).

**Individual Prizes:** One cash prize at the end of each month of the Challenge.  
 • \$500 cash prize for most transformed. Before pictures must be submitted the first day the associate/member signs up for the Transformation Challenge, and after pictures must be submitted the last day of each month (January 31st, February 28th, March 31st) along with 250-word essay about their transformation during the Challenge to be consider for the monthly prize as most transformed.

**Partner Prizes (2 Associates/Members):** One cash prize at the end of each month of the Challenge.  
 • \$1000 cash prize for most transformed. Before pictures must be submitted the first day the associate/member signs up for the Transformation Challenge, and after pictures must be submitted the last day of each month (January 31st, February 28th, March 31st) along with 250-word essay about their transformation during the Challenge to be consider for the monthly prize as most transformed.

**Team Prizes (3 or more Associates/Members):** One cash prize at the end of each month of the Challenge.  
 • \$2000 cash prize for most transformed. Before pictures must be submitted the first day the associate/member signs up for the Transformation Challenge, and after pictures must be submitted the last day of each month (January 31st, February 28th, March 31st) along with 250-word essay about their transformation during the Challenge to be consider for the monthly prize as most transformed.

**Grand Prize:** One Grand Prize winner from each category will be chosen and will earn the following:  
 • Professional pictures taken after the reveal of the Grand Prize transformation winners at MannaFest after the on-stage announcement. Their pictures will be displayed in the Hall of Fame and used by Mannatech as the Grand Prize winners of the year.  
 • The winner will also have special on stage recognition at MannaFest.  
 • Grand Prize winners could receive a total of \$20,000 cash at MannaFest.  
 -Individual Grand Prize Winner: \$2000.00 (\$4,000 if they signed up during the Commitment Program.)  
 -Partner Grand Prize Winner: \$3000.00 (\$6,000 if they signed up during the Commitment Program.)  
 -Team Grand Prize Winner: \$5000.00 (\$10,000 if they signed up during the Commitment Program.)

**HOW DO I START AND COMPLETE THE TRANSFORMATION CHALLENGE?**

You’re just a few clicks away from beginning your journey to your ultimate body transformation. Remember, Mannatech isn’t just all about fat loss and neither is the Transformation Challenge. This is your chance to change your health and wellness, so enter today!

**REQUIREMENTS:**

**Before and After Photos**

Participants must submit a total of four “before” photos with a date stamp to Mannatech when they start, and agree to all terms of the Challenge during the January 1–March 31, 2017 timeframe of the Transformation Challenge. Participants then submit four “after” photos with the 250-word essay, on or before the last day of each month of the Transformation Challenge (January 31, February 28, and March 31) to participate in the monthly challenges or submit four “after” photos on or before March 31, 2017 in order to be considered for the Grand Prize at 2017 MannaFest, along with a 250-word short paragraph about their transformation within 2 weeks of their Challenge end date (March 15–March 31).

**Photo requirements on the 1st day of each month:**

- One frontal view photo with time stamp or current day’s newspaper taken on the established start date/end date.
- One frontal view without a newspaper or digital date and time stamp.
- One profile (side view) photo.
- One back photo.

**Maintenance Photos**

Participants who have already achieved success with Mannatech products may submit their “before” and “after” as well as their “maintenance” photos. These will be used during judging to verify that the Challenge results have been maintained through the end of the promotion period. To be considered, Participants must maintain or improve their results. In addition, all Participants must have purchased and used products in the Fat-Loss category with Mannatech between the following dates:

**Transformation Challenge :**

- January 1st–January 31st 2017**
- February 1st–February 28th 2017**
- March 1st–March 31st 2017**

**250-WORD SHORT PARAGRAPH**

**Written Short Paragraph**

The 250-word short paragraph is required to be submitted with the “after” photos by the last day of each month (January 31st, February 28th, and March 31st) in order to be considered for the monthly prizes. Participants who chose to only participate in the Grand Prize may submit the 250-word short paragraph no less than two weeks before the Transformation Challenge end date (March 15th- March 31st). Topics for discussion may include but are not limited to: What your Challenge goals were and how you achieved them? Why you entered the Challenge? How did the Virtual Transformation Coaches and TruHealth guide you through the challenge? How you will motivate others to achieve success through the use of the Transformation Challenge and your next Transformation Challenge goal?

- Short Paragraph Requirements:
- 250 words in the word text box on the Essay Page of the Transformation Challenge.
  - Must Include: Participant name, “start” and “end” measurements as seen in the Transformation Tracker.
  - All essays must be in English.

**Associates or Members using TruHealth System:** Mannatech Participants must be able to show they are actively using Mannatech products during the promotion period to be entered. If you have achieved your fat loss prior to the beginning challenge date, you must still order Mannatech’s TruHealth products and be active in the “maintenance” program. New Participants must purchase the TruHealth 30-day Fat Loss System when they register in order to actively participate in the Challenge. Participants who have previously purchased the TruHealth 30-day Fat Loss Bundle prior to the start day of the challenge are required to purchase \$200.00 in TruHealth products if they are active Members, and 200PV in TruHealth products if they are active Associates in participating months of the Challenge to be considered for the monthly and Grand Prize at 2017 MannaFest. Please refer to the list below for the TruHealth bundles that will count towards the \$200.00/200PV:

- TruHealth Maintenance Bundle (Chocolate and Pumpkin Spice) 9370, TruHealth Maintenance Bundle (Chocolate and Vanilla) 1 9201, TruHealth Maintenance Bundle (Chocolate) 29601, TruHealth Maintenance Bundle (Pumpkin Spice) 93601
- TruHealth Maintenance Bundle (Vanilla and Pumpkin Spice) 93501, TruHealth Maintenance Bundle (Vanilla) 29701, TruHealth System Bundle (Choc/Vanilla/Pumpkin Spice) 92001, TruHealth System Bundle (Chocolate and Pumpkin Spice) 90301, TruHealth System Bundle (Chocolate and Vanilla) 19101, TruHealth System Bundle (Chocolate) 29401, TruHealth System Bundle (Pumpkin Spice) 89801, TruHealth System Bundle (Vanilla and Pumpkin Spice) 90901, TruHealth System Bundle (Vanilla) 29501.

**Additional Photo Requirements and Information:**

- The file format for uploaded photos is JPG.
- The photos must be authentic, not altered or modified. If any photo tampering is evident, Participant will be immediately disqualified.
- The date on the paper or time stamp must match the day the contestant begins and ends their Transformation Challenge.
- The same type of clothing is recommended to be worn in all photos (athletic clothing preferred—sports bras, shorts, tank tops). Unusually revealing or provocative photos will be deemed invalid.
- High-quality photos (300 dpi) are recommended. Photos must be 2 MB or smaller.
- Participants should take the photos using a white or light-colored solid backdrop for optimal visibility.
- Because the photo with the newspaper is for verification of the date of the photo, the date or headline must be visible in the photo or a date and time stamp must be used.
- Only Participants who successfully fulfill all requirements of the Transformation Challenge will be considered for judging and prizes.
- A panel of unbiased certified fitness expert judges will select all winners.
- The decision of the judges is final.

**Eligibility Challenges:**

- Men and women 18 years of age and older, as of their registration date, are eligible to participate in the Transformation Challenge.
- All Participants must be a resident of United States.
- Participants must be a qualified Mannatech Associate/Member at the beginning of the challenge and a qualified Mannatech Associate/Member through the duration of the challenge. Qualified Associates/Members are those that have a minimum of \$200/200 PV every month during the Transformation Challenge.
- Participants must use Mannatech products and cannot use competitive products from any other company during the challenge time.
- Participants cannot utilize anybody-transforming procedures including but not limited to: The lap band, gastric bypass, liposuction, HCG, HGH or other similar treatments.
- Challenge winners may be asked to sign an affidavit confirming use of Mannatech products and that they followed the rules and guidelines of the Transformation Challenge.
- Participants agree to grant Mannatech to use their name, likeness, voice or written materials in any future publication, advertisement or promotion. In addition, each participant understands that they will not be entitled to receive any remuneration of any kind for the future use of their name, likeness, voice or written materials.
- Participants agree to abide by these rules and warrant and represent that their entry is authentic, unaltered and their original work, and grant to Mannatech the right to edit, publish, promote and otherwise use their entries, without restriction, in any and all media, for any purpose whatsoever, and without further permission, notice or compensation.
- Participants may not solicit local media to discuss their participation in the Transformation Challenge without prior written consent from the Mannatech Communications department. News@mannatech.com
- The winner of the Transformation Challenge will be required to verify purchases and results or an alternate winner will be selected. All winners and travel companions will be responsible for obtaining their Visa and any other documents needed to enter or leave the United States.

†Always consult with your physician or other qualified healthcare provider before embarking on a new diet or program. This program is not recommended for pregnant or lactating women. If you are taking medications, have a health condition or are planning a medical procedure, consult your health professional before beginning this program. It is also not recommended for children under the age of 18. When following this program, sustained lifestyle changes are needed to experience long term results and results may vary.

